

Fall 2013

La Salle Magazine Fall 2013

La Salle University

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FALL 2013

LASALLE

MAGAZINE

BUILDING UPON TRADITION

President's Report

THE LA SALLE FUND

CREATING OPPORTUNITIES FOR FUTURE EXPLORERS

Erin Kenney Buehler, '00, and her husband, Dom (with their daughter, Christine), support scholarships, financial aid, and service trips through The La Salle Fund.

“We give because it’s the right thing to do. I was fortunate enough to receive a scholarship from La Salle, and we want to make sure we help make that opportunity possible for others. Giving ensures La Salle’s ongoing commitment to excellence, which increases the value of a La Salle degree.

“What differentiates La Salle from other universities is that people here genuinely care. Everyone wants students to succeed and find their passion.

“When I was a senior, I went on the Project Appalachia service trip to Kentucky. It was so rewarding to be able to see how spending one week there could actually change people’s lives—we arrived on the worksite to see a cinderblock foundation, and, when we left, there was a full house.

“It is gratifying to see how your own personal contributions can make a direct impact on the lives of others.”



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LASALLE

MAGAZINE

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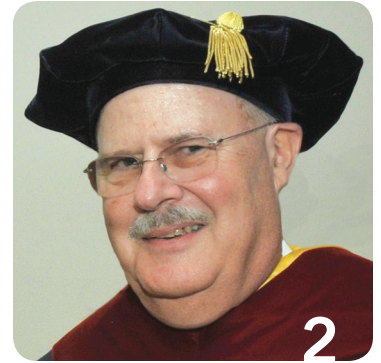
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cover story

2 Building Upon Tradition: President's Letter

3 President's Report 2012–13



features

16 Why I Give Back

18 Fighting for Human Rights

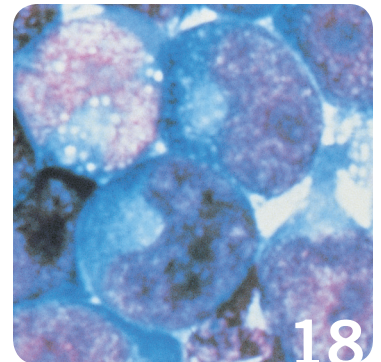


departments

17 Book Notes

19 News

22 Alumni Notes



La Salle recently unveiled plans for its new School of Business. For highlights from the big reveal on campus, scan the QR code or visit www.lasalle.edu/sbbuilding. Watch for the Winter 2013 issue, where you'll get an insider's view on what's in store for Lasallian business.



Building Upon Tradition

DEAR ALUMNI AND FRIENDS OF LA SALLE,

Each year when I write the President's Report, I look back over the previous academic year and reflect on how the University has made progress in working toward the goals of our strategic plan. As my tenure at La Salle draws to a close and I pen my last President's Report, I find myself in awe of all that we've built together—in the past year, in the last five years of our strategic plan, *The Will to Excel*, in the 15 years that I have proudly served as President, and in the 150 years since our fine University was founded.

Since 2009, *The Will to Excel* has served as the blueprint guiding this stage of the University's development. The foundation is, of course, our mission to provide a Catholic and Lasallian education that promotes intellectual and spiritual growth. The cornerstones include integrating mission, creating academic distinctiveness and success, managing enrollment, impacting our neighborhood, optimizing our human resources, and enhancing institutional capacity for success.

With our combined efforts, skills, and resources, the La Salle community brought this plan to life and has seen many groundbreaking achievements in the last five years. The University was integral in establishing The Shoppes at La Salle, completed a large-scale expansion and renovation of Holroyd Hall, gave the Union Food Court a facelift, and unveiled a completely renovated Blue and Gold Dining Commons.

In addition to physically enhancing La Salle's campus and facilities, we've constantly reworked and expanded the curriculum to ensure our students have the tools they need to succeed in their personal and professional lives after graduation. And we've seen many fruits of our labor. This spring, the University conferred the largest number of undergraduate and

graduate degrees in its history—1,530 bachelor's, master's, and doctoral degrees.

The Honors Program welcomed the largest group of new students in its history, and four La Salle graduates joined the elite ranks of Fulbright Scholars. Our student-athletes excelled on and off the field of play—many of our players earned recognition for their academic achievements, and many of our teams advanced to the highest level of competition in their sport.

By following the strategic plan *The Will to Excel* laid out for us, we have cemented a reputation for excellence. When you look at an overview of the achievements that have helped us build that standing (see pages 4–7), it's no wonder that undergraduate enrollment has risen, the number of applicants has increased, and alumni involvement and attendance at events continues to grow each year.

However, we would not have been able to build La Salle into the success it is today without your generous financial contributions and your dedicated service to the University. Despite economic challenges, you've continued to offer your support year after year and helped the University raise nearly \$10 million during the 2012–13 academic year. More than \$2.2 million of that total was directed to deserving students in the form of scholarships and financial aid through The La Salle Fund, enabling another generation of Explorers to build a strong future with us.

On behalf of our students and the entire La Salle University community, I want to sincerely thank all of our benefactors, led by our dedicated Board of Trustees and Alumni Association Board of Directors. The Honor Roll of Donors recognizes your generous donations at www.lasalle.edu/honorroll.

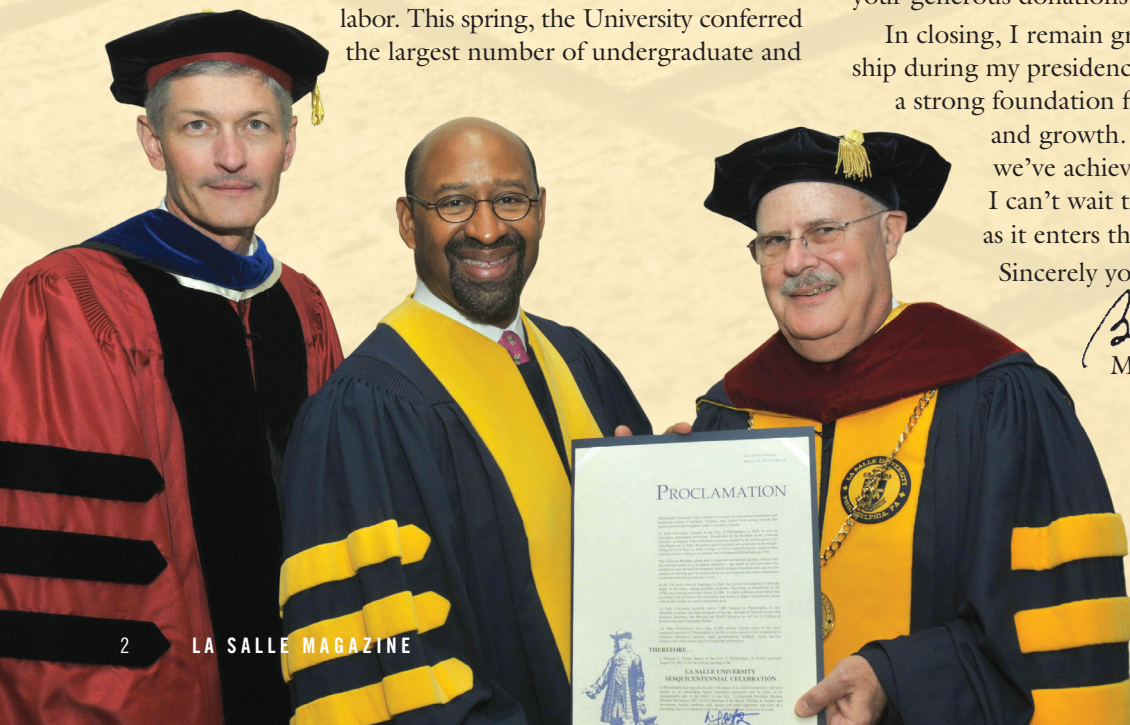
In closing, I remain grateful for your support and friendship during my presidency and for your help in establishing a strong foundation for the University's future success and growth. Given the many accomplishments we've achieved together over the past 15 years, I can't wait to see what's in store for La Salle as it enters the next stage in its development.

Sincerely yours,

Brother Michael

Michael J. McGinniss, F.S.C., '70,
President

(From left) Provost Joseph Marbach, Ph.D., '83, Philadelphia Mayor Michael Nutter, and President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, as Nutter presents a proclamation honoring La Salle's sesquicentennial.



President's Report 2012–13



Building Upon Tradition

LOOKING BACK OVER OUR rich history during the University's 150th anniversary this past year, the staggering growth of our campus and our community is plain to see. While the physical footprint of La Salle may have changed considerably over the years, its foundation remains the same—personal relationships between students and educators, bonded by faith, service, and intellectual pursuit.

In the 2012–13 academic year, the University continued to build upon that tradition. We reinforced our Lasallian mission, expanded our educational offerings, bolstered student success inside and outside of the classroom, formed stronger bonds within the community, and supported spiritual growth through service.

Over the past five years, *The Will to Excel* strategic plan has provided us with a framework for success. Let's take a look at some of the progress we've made this past year in building toward those goals.



Reinforcing Our Mission

The 150th Anniversary Committee crafted an impressive plan to celebrate this major milestone in the University's history, and a crew of administrators, faculty, students, alumni, and friends of La Salle pitched in to make it a success. While the celebrations took many forms, the Lasallian mission was the cornerstone around which all of the festivities were built.



More than 200 alumni and friends gathered at Dan Rodden Theatre in June 2012 for the sesquicentennial kickoff event, a celebration of the 50th anniversary of the founding of La Salle Music Theatre. Guests enjoyed renditions of numbers from past shows, a montage of old playbills, and recognition of former directors, choreographers, staff, and performers of the summer theatre program.

It's fitting that both civic and religious leaders joined in the celebrations, reflecting on the resiliency and wide-reaching impact of the University—which was founded on the belief that intellectual and spiritual development go hand in hand. Philadelphia Mayor Michael Nutter presented La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, with a proclamation declaring Aug. 23, 2012, as the official opening of the La Salle University sesquicentennial celebration in Philadelphia. The mayor said he wanted to highlight "La Salle University's 150-year history as an outstanding higher education institution and

its place as an indispensable part of the fabric of our city."

Archbishop Charles J. Chaput, O.F.M. Cap., D.D., echoed these sentiments when he received an honorary degree for his leadership and lifelong commitment to the Catholic faith at last year's Honors Convocation. "La Salle is one of the treasures of Philadelphia's long history of intellectual excellence," he said. "The real joy of being here is knowing that the greatest work of this great institution lies in the future, not in the past." John Rossi, Ph.D., '58, professor *emeritus* of history, dug deep into that past to highlight the people and events that laid the groundwork for future success in *Living the Promise*, a chronicle of La Salle from its founding by the Christian Brothers in 1863 to the present day.

Part of that proud history is La Salle's strong commitment to service in the community. On Sept. 29, 2012, more than 1,000 members of the University community participated in the Lasallian

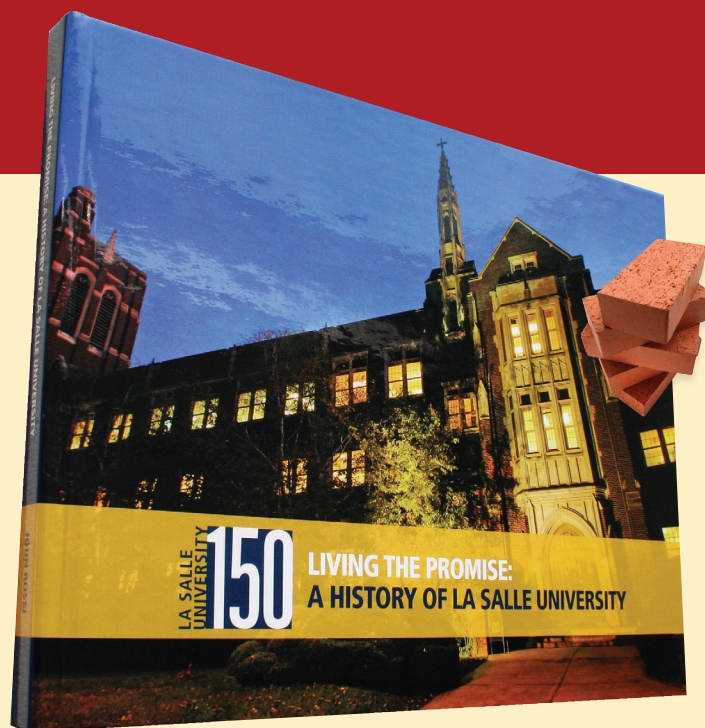
continued on page 8

'The Will to Excel' Builds Foundation for La Salle's Future

La Salle University's current strategic plan, *The Will to Excel*, launched in 2009 and will conclude in 2015. The key achievements under the strategic plan include:

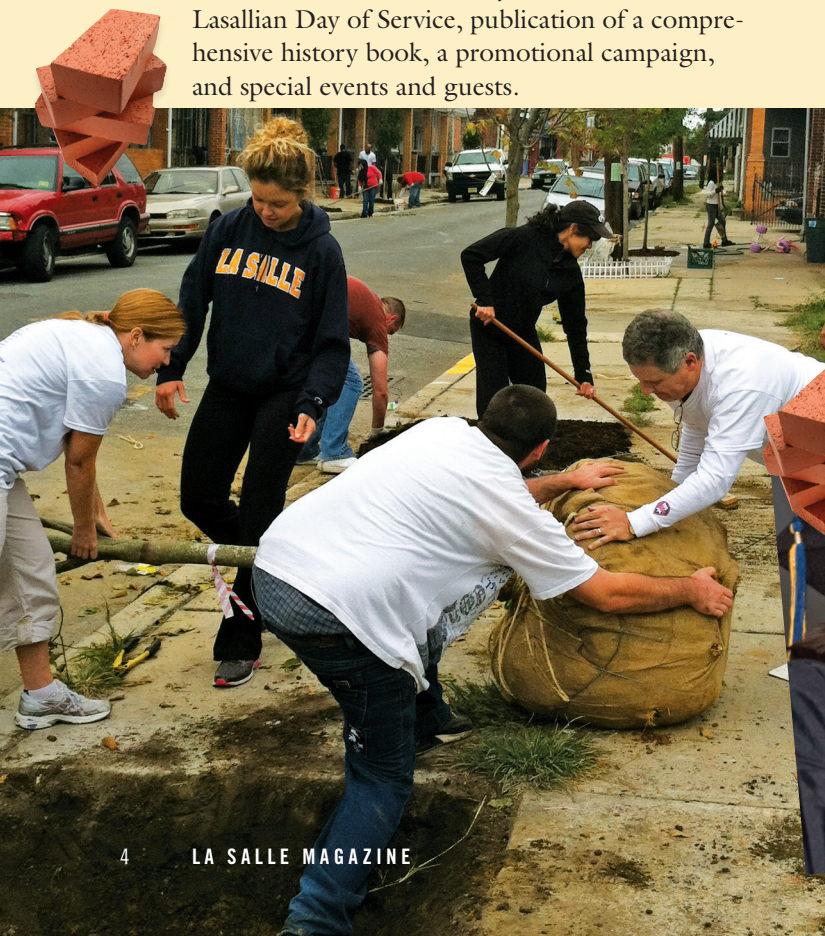
Integrating Mission

- Charter Week is renamed as Heritage Week to mark the anniversary of the signing of La Salle's charter in 1863 and celebrate the history of the University and the legacy of St. La Salle.
- A Catholic Relief Services partnership brings the Global Solidarity Network, a technology tool to teach social justice, to La Salle, as well as programs and speakers on fair trade, the AIDS crisis, sustainability, and other topics.
- Partners Seminars gather faculty and staff for conversations on corporate values, developing and sustaining communities, and preserving Lasallian traditions.
- The Brother Alfred Kelly Center for Social Justice Research promotes and supports faculty research in social justice.
- La Salle's 150th anniversary is celebrated with a Lasallian Day of Service, publication of a comprehensive history book, a promotional campaign, and special events and guests.



Creating Academic Distinctiveness and Student Success

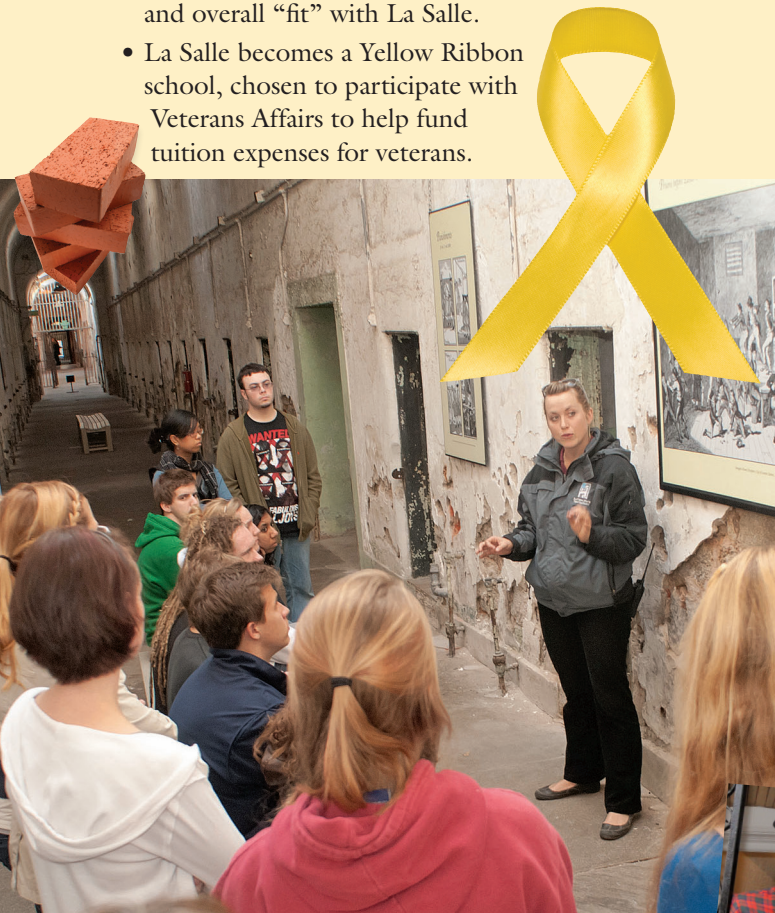
- Explorer Cafés in the atrium of the renovated Holroyd Hall offer an open forum to discuss topics across a range of disciplines, from technology to social justice.
- New programs are launched—B.A. in Environmental Studies; B.S. in Public Health; Master of Public Health; M.A. in English; One-Year MBA, Full-time M.A. in Professional and Business Communication; M.S. in Human Capital Development; M.A. in Translation and Interpretation; M.S. in Economic Crime Forensics; M.S. in Nonprofit Leadership; Doctor of Nursing Practice; and Doctor of Theology.
- The English Language Institute opens for students who need to improve their written and oral English skills before beginning undergraduate or graduate studies.
- The Lifelong Learning Institute offers non-degree programs to enhance professionals' skills and continue their education.
- La Salle's first Graduate Commencement ceremony is held, part of an effort to enhance the University's graduate culture.



- Twenty-nine student-athletes are named Scholar or Academic All-Americans, two are named National Scholar Athletes of the Year, and eight are named Atlantic 10 Student-Athletes of the Year.

Managing Enrollment

- The Lasallian Interview program is implemented to assess prospective students' character, motivation, and overall "fit" with La Salle.
- La Salle becomes a Yellow Ribbon school, chosen to participate with Veterans Affairs to help fund tuition expenses for veterans.



- The Honors Program enrolls its largest class of incoming freshmen since its inception, with 77 students enrolled for fall 2013.
- La Salle experiences a 24 percent increase in applications and a 29 percent increase in admitted students from 60 Lasallian secondary schools in the United States and Canada.
- Total enrollment reaches 6,580, a 9 percent increase in five years.
- The undergraduate day student population in fall 2012 reaches 3,418, up 7 percent over the past five years and the largest since fall 1990.



Impacting Our Neighborhood

- The Athletic Department's Project Teamwork has been honored for 12 consecutive years by the National Consortium for Academics and Sport for excellence in youth outreach and community service.
- The University has been listed on the President's Higher Education Community Service Honor Roll for seven consecutive years.
- The Carnegie Foundation for the Advancement of Teaching honored La Salle with its 2010 Community Engagement Classification for the University's ability to demonstrate mission, culture, leadership, resources, and practices that support dynamic and noteworthy community engagement.
- La Salle acquires and donates a run-down neighborhood property to Habitat for Humanity, and students and alumni pitch in to rehabilitate the home for a local family.





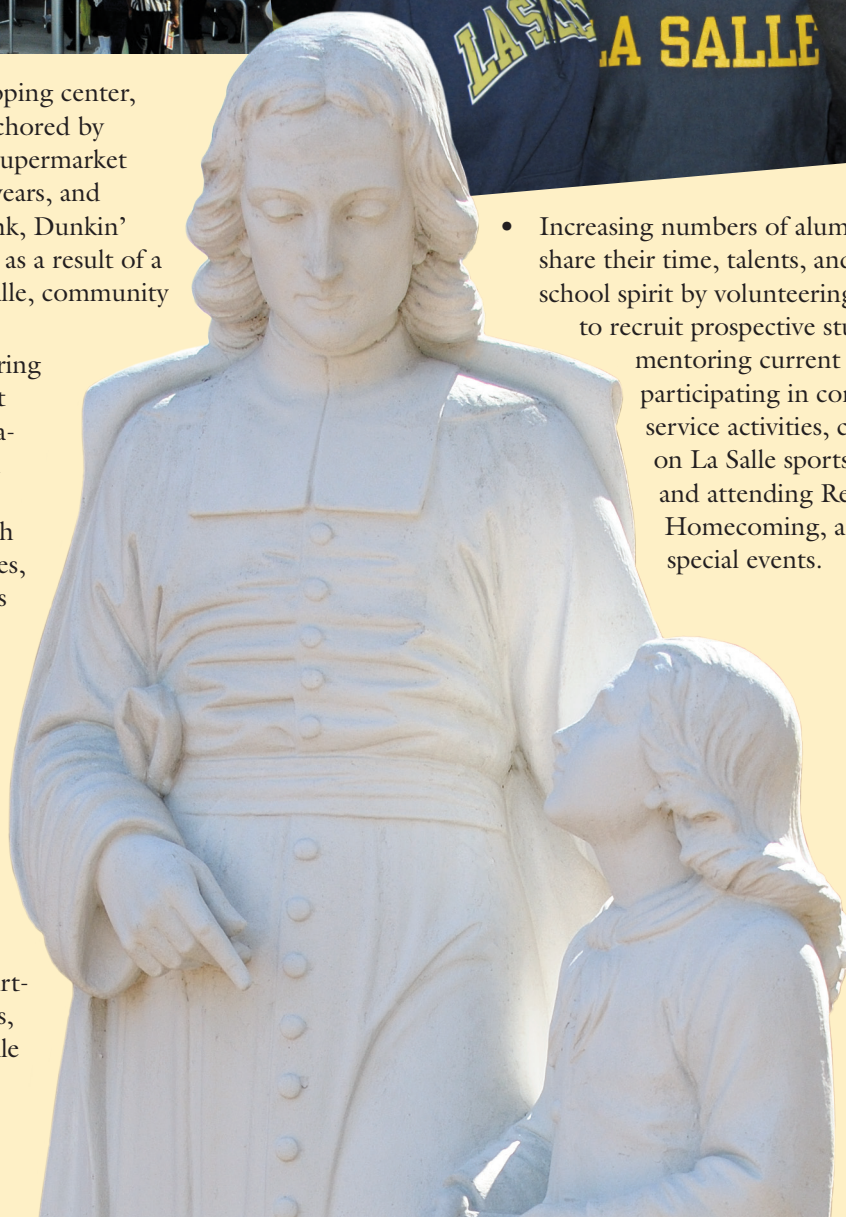
- An 80,000-square-foot shopping center, The Shoppes at La Salle, anchored by The Fresh Grocer, the first supermarket in the neighborhood in 40 years, and also including Beneficial Bank, Dunkin' Donuts, and RiteAid, opens as a result of a collaboration between La Salle, community leaders, and elected officials.
- La Salle launched the Exploring Nutrition Project to connect La Salle students to organizations addressing hunger and nutrition-related issues in the local community through service-learning opportunities, scholarship, and publications related to hunger and nutrition-related issues in urban environments.

Optimizing Our Human Resources

- The orientation session is updated and expanded in a partnership between the Office of Mission and the Human Resources Department to introduce the values, history, and mission of La Salle to new employees.



- Increasing numbers of alumni share their time, talents, and school spirit by volunteering to recruit prospective students, mentoring current students, participating in community service activities, cheering on La Salle sports teams, and attending Reunion, Homecoming, and other special events.



- Human Resources introduces new wellness programs, on-site nutrition counseling, Walk at Work Day, and a clean air initiative.

Maximizing Resources and Enhancing Institutional Capacity for Success

- West Campus is further developed with the creation of a Veterans Lounge and office space for Finance and Administration and the College of Professional and Continuing Studies.



La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70 (left), and Maj. Gen. William F. Burns, '54, a former member of La Salle's Board of Trustees and a distinguished 50-year Army veteran, at the opening of La Salle's Veterans Lounge.

- Aramark Higher Education partnership leads to a facelift for the Union Food Court and new offerings, including full-service Starbucks and Subway shops, as well as a completely renovated 10,000-square-foot Blue and Gold Dining Commons and new adjacent 700-square foot POD Market.

- Holroyd Hall, featuring the Hugh and Nancy Devlin Center for Science and Technology, opens after a large-scale expansion and renovation that adds 38,000 square feet of classrooms, labs, and gathering spaces in an environmentally-friendly design.
- New softball field is developed on West Campus and video board technology is installed in Gola Arena.
- Hall of Athletes and strength and conditioning/training areas are enhanced in the Hayman Center.

Day of Service, contributing their time and talents at more than 30 sites in Philadelphia as well as at locations throughout the Delaware Valley and in 11 cities around the country. Alumni participation in the Day of Service exceeded the goal of 150 volunteers by 38 percent. Sites included Habitat for Humanity projects, homeless shelters, hospices, community centers, food banks, schools for children with special needs, elementary schools, and churches.

Just before midnight on March 20, 2013, more than 900 students formed a giant “150” in McCarthy Stadium to celebrate La Salle’s official 150th birthday. Dining Services collaborated with the 150th Anniversary Fun Committee and the Students’ Government Association to design a weeklong program of food giveaways during Heritage Week. Each day was themed to match a historic milestone for

the University, including the 1928 groundbreaking at 20th and Olney, the publication of the first issue of the student newspaper in 1931, the NCAA basketball championship in 1954, John F. Kennedy’s visit to La Salle in 1959, and the admission of women to the University in 1970.

Capping off the week, the Christian Brothers of La Salle University were honored with the Leadership Award at the annual Charter Dinner. The event paid tribute to the resilience and creativity of the Christian Brothers in partnership with lay leaders and associates who have enabled La Salle University to thrive. Proceeds from the event helped to establish the Sesquicentennial Scholarship Fund to honor and strengthen the Christian Brothers’ efforts to provide a Lasallian education to even more students.

This past summer, La Salle had the honor of hosting the second annual

Lasallian Leadership Conference—an international forum for Lasallian student leaders anchored in civic responsibility and global understanding. (See sidebar on page 10.) Attendees from around the globe discussed ways to continue promoting Lasallian values in their own universities and to maintain contact between members of the international Lasallian community.

Over the past few years in particular, the Office of Mission Integration has ramped up its involvement in shaping University activities, events, and programs with mission in mind. Overseeing these developments, Margaret McGuinness, Ph.D., former Executive Director of Mission, assumed a newly created position as the Vice President of Mission. A member of the President’s Team, McGuinness works on issues related to mission throughout the University, including assessment, planning, and programming.

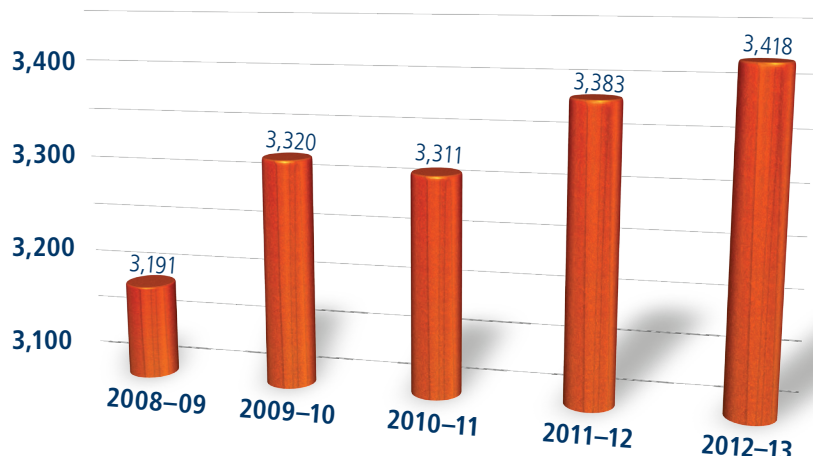
Fortifying Enrollment



The University has made significant strides in building student enrollment, reaching new heights in almost every area. With students from 41 states and 50 countries, total enrollment has reached 6,580—a 9 percent increase in five years. Last fall, the undergraduate day student population reached 3,418, up 7 percent over the past five years and the largest since fall 1990. With 77 students enrolled for fall 2013, the Honors Program accepted its largest class of incoming freshmen since its inception in 1963. Graduate student enrollment also rose from 1,906 in the 2008–09 academic year to 2,051 this past year, and credits provided by the College of Professional and Continuing Studies jumped from 29,420 to 31,628 during that same time period.



Full-Time Undergraduate Enrollment



A total of 148 new transfer students also enrolled for the fall semester, the largest cohort of fall transfer students since 2004. The dual admission agreements established last year with the Community College of Philadelphia, Bucks County Community College, Montgomery County Community College, Mercer County Community College, Manor College, and Delaware County Community College laid the groundwork for this success, producing some of the top feeders for new transfer students in 2013. This agreement allows students in a designated associate's degree program to be admitted into a bachelor's degree program at La Salle, provided they meet certain academic requirements.

The University continued to enhance its academic offerings in business, sciences, and the arts, introducing a new B.S. in Public Health, an M.A. in Translation and Interpretation, an M.S. in Economic Crime Forensics, and an M.S. in Nonprofit Leadership. The University also named George J. Walter, '77, as the new Vice President for Enrollment Services, who will continue to build upon these successes.



Priming Students for Success

By crafting a creative, innovative, and practical curriculum that also integrates Lasallian and Catholic values, La Salle provides students with tools for academic success and the foundation needed for the next step in their educational or professional development.

This past year, the Academic Enrichment Program was aptly renamed the Summit Program. Helping incoming freshmen reach the peak of their academic potential, the program provides structured support services to ease the often-difficult transition from high school to college for targeted first-year students. This year, the program realized its highest average GPA and retention rate in four years, with GPA averages, GPAs over 3.0, and persistence rates continuing to climb.

With the launch of the Lifelong Learning Institute (LLI) this past year, the University now provides a whole new set of programs to help professionals climb the ladder in their current or future careers. LLI houses a wide variety of skills-based and professional continuing education credit classes

as well as professional certification programs and corporate services.

In its first year, LLI delivered 237 classroom training class completions for technical proficiency, 44 mediation workshop completions, and 14 completions of non-credit online certificates. LLI also brought the Disney Institute's full-day professional development program, "Approach to Leadership Excellence," to Philadelphia at the Union League, the first time the Disney Institute had partnered with an academic institution north of Virginia.

A number of students in newer advanced degree programs saw their work pay off this year. The first graduates of the University's Doctor of Nursing Practice, Master of Arts in English, and Master of Public Health programs flipped their tassels at Commencement 2013. At this year's ceremony, the University conferred the largest number of undergraduate and graduate degrees in its history—1,577 bachelor's, master's, and doctoral degrees were awarded, a 9 percent increase over the last five years.

In addition, the Alumni Association's Alpha Epsilon honor society welcomed the largest group of inductees in its history, recognizing 80 senior students for their "high scholarship in the pursuit of a Lasallian education together with exceptional participation in the extracurricular life of the University." Four La Salle graduates also joined the elite ranks of Fulbright Scholars, the most the University has had in a single year since 1975. They were among the 9,692 applicants who competed for 1,887 grants in last year's Fulbright Grant competition.

Our student-athletes make the grade when it comes to academic pursuits as well. Nine student-athletes received Academic or Scholar All-American recognition, nine teams



La Salle Hosts Second Annual Lasallian Leadership Conference

Hailing from cities across the country and the globe, 34 students gathered in the City of Brotherly Love for the second annual Lasallian Leadership Conference on July 14 to 26, 2013. The conference built upon last year's inaugural meeting at La Salle Polytechnic Institute in Beauvais, France.

This year, La Salle had the honor of hosting the future Lasallian leaders, who represented 13 Christian Brother universities and several countries—including the U.S., France, Brazil, Colombia, Mexico, and the Philippines. The goal of the conference was to develop the leadership skills of participants so that they may work cooperatively with others to solve complex international issues.

Through a series of international nights, the attendees were able to learn a little bit about the home culture of their peers. "They explored complex global problems and related these issues to the many challenges being faced in their home countries," said Robert Vogel, Ed.D., a professor of education at La Salle and co-founder of the University's minor in Leadership and Global Understanding. "Most importantly, the students gained a better understanding of each other's cultures and developed a network of colleagues that will last a lifetime."

In addition to learning about the differences between their cultures, the students also discovered many similarities—namely the core principles that drive them. "It was incredible

to see that all over the world, there are people who had nearly the exact same values that I do," said John Schatz, '15, a political science and economics major. "Recognizing that being Lasallian goes beyond the Lasallian high school I attended and La Salle University was both a humbling experience and one that has challenged me to do better."

During the conference, students participated in workshops, attended lectures, and engaged in various team-building exercises. They discussed ways they could continue the mission of the conference—the promotion of Lasallian values in a leadership capacity—at their own universities. They also talked about creating programs to maintain contact between members of the international Lasallian community and to encourage continued dialogue.

"These future Lasallian leaders exhibited endless energy and are determined to make a difference in this world," Vogel said. "They are proud Lasallians who take civic responsibility and global understanding seriously—they give us great promise for the future."

The location for the third annual Lasallian Leadership Conference is still being determined, but possibilities include Barcelona or Mexico City.



were recognized as All-Academic by their respective coaches' associations, and nearly 100 student-athletes received diplomas at Commencement, with six selected as the top graduating seniors in their academic departments.

La Salle's impressive scores weren't confined to the classroom—the University's many athletic achievements this year really hammered home the success of our sports teams, student-athletes, and coaches. After making its first NCAA tournament appearance in 21 years, the men's basketball team drew national attention, advanced to the Sweet Sixteen, and finished the season with a No. 24 national ranking by *USA Today*. The women's soccer team won the Atlantic 10 regular season and tournament championship and advanced to its second straight NCAA Tournament.

Named the Big 5 Team of the Year, the baseball team advanced to the Atlantic 10 Tournament for the third time in four years, and one player was drafted by Major League Baseball. Men's soccer reached the A-10

Tournament for the third straight season and also had a Major League draft pick. La Salle's sports teams reached these new heights of success thanks to the hours of hard labor the players and coaches put in at the ground level, along with the reinforcement and support of their dedicated fan base.



Enhancing Facilities and Sustainability

In addition to the intense work within the walls of La Salle, things have been changing on the outside as well. We were reminded this year that since the University broke ground on its current location at 20th and Olney in 1929, it has expanded from just 10 acres to a sprawling 133-acre campus. In that time, the University has enhanced the campus not only through building new facilities but also in building upon what we already have.

In the past year, the University has made many upgrades to its dining facilities and menus. Through our new partnership with ARAMARK, the Blue and Gold Dining Commons was renovated, and an adjacent 700-square-foot POD Market was built to provide members of the campus community with grab-and-go food options. At more than 10,000 square feet, the new Blue and Gold has a sleek and contemporary look, incorporating high-top tables, booths, and community tables that accommodate large groups. The Union Food Court now features full-service Starbucks and Subway shops, as well as some new concepts and menus, including Grille Works, Bene Pizza, Sky-line Smokehouse, and Konomi Sushi.

With the launch of a new Web site, Dining Services got an online make-over too. Students, faculty, and staff can purchase meal plans online for the first time using CampusDish, which

(Below) La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70, with assistance from members of the La Salle community, ARAMARK, and Beacon Architectural Associates, cuts the ribbon to formally open the University's newly renovated Blue and Gold Commons.



also provides weekly menu updates and health tips. They completed planning for new voluntary and mandatory meal plans that feature greater value and more flexibility and installed a new point-of-service system that allows credit cards to be accepted in dining locations across campus.

La Salle has also continued to promote environmental sustainability through a number of green initiatives, particularly in Dining Services. In addition to the newly instituted energy conservation strategy, tray-less dining is now offered at all locations for water conservation and food composting, and fryer oil recycling has diverted additional waste. All paper products are made from 100 percent recycled material, and a phase-out of Styrofoam products is almost complete. The University has also increased the level of fresh produce and locally grown products purchased from vendors.

Last fall, La Salle participated in an event as part of the Tree Campus USA Program, which honors colleges and universities for promoting healthy urban environment management and engaging the campus community in environmental stewardship. Staff members and students planted 50 trees donated by the Arbor Day Foundation and Toyota. The Pennsylvania Horticulture Society co-hosted the event, which is part of the Plant One Million campaign to restore the tree canopy in southeastern Pennsylvania, southern New Jersey, and Delaware.

The University also instituted an official "Clearing the Air" policy, restricting smoking to a small number of designated areas around campus to reduce the impact of secondhand smoke. When the pilot program was evaluated at the end of the fall 2012 semester, the "past 30-day" smoking rate at La Salle had decreased, and 79 percent of respondents agreed that the policy would improve the quality of health on campus.



Community Foundations

In addition to promoting a better environment on campus, the University also makes significant contributions to the social, economic, and cultural growth of the community and the city. In 2012–13, La Salle students volunteered more than 67,000 hours of community service, which equates to more than \$1.3 million in in-kind support to the community. This commitment to helping others earned La Salle a place on the President's Higher Education Community Service Honor Roll for the seventh year in a row.

For the 12th consecutive year, the National Consortium for Academics and Sports recognized Project Teamwork, the Athletic Department's community service and youth outreach program. In addition to its volunteer efforts with nearby Logan Elementary School and involvement with the Big Brothers/Big Sisters program, Athletics has provided several donations to under-

served populations. They donated athletic uniforms to Christian Brothers schools in Africa; sports equipment to help jumpstart the Salvation Army recreation program at the new Kroc Center in Hunting Park; and fitness equipment to help Sports Teaching and Reaching Students build a fitness center for the local community in South Philadelphia.

The La Salle Art Museum received a \$7,391 grant from the Philadelphia Culture Fund, which will help to support its various community outreach programs. Over the past year, the Art Museum served a total of 7,021 visitors, held 91 free pre-K–12 programs that reached a total of 2,485 schoolchildren, and administered 11 outreach programs for another 525 underserved children in surrounding neighborhoods. The Art Museum also collaborates with the Philadelphia Developmental Disabilities Corporation's Cultural Arts Center to engage underserved adults in a year-round program of arts enrichment activities.

With the launch of the Exploring Nutrition project this past year, the University has opened new doors to connect La Salle students with organizations addressing hunger and nutrition in the local community through service learning opportunities, scholarship, and publication related to hunger and nutrition in urban environments. In February, La Salle welcomed more than 30 local ministers and religious leaders and a number of nonprofit leaders working on local hunger and nutrition issues to campus for a Pastor's Luncheon to break bread and take steps toward building a deeper relationship. Since then, Exploring Nutrition has continued to strengthen those bonds and integrate La Salle into the hunger-alleviation network of the Germantown, Olney, and Logan neighborhoods of Philadelphia. (See sidebar on page 13.)





Exploring Nutrition: A Groundbreaking Initiative

The Exploring Nutrition initiative has been a vision of Marjorie Allen's for some time. As Chair of the Integrative Studies Department, she wanted a way to bring together academic disciplines with a unified purpose—involving interdisciplinary courses, academic publications, and participation from students as well as faculty. In an area that was previously one of the largest food deserts in Philadelphia, hunger seemed a worthy cause.

"For many years, those of us who did service-learning at La Salle were looking for a common problem we could work on so that we could generate a more focused conversation among students and faculty and have a greater impact," Allen said. "I had this really good idea. I'm a good vision person—I understand how to take the mission of the institution and actualize it. But I needed the support of someone who could carry it out."

That's where recent graduate Tom Wingert, '12, who also works in the Integrative Studies Department, came in. His skill set and experience with community organizing were a perfect complement to Allen's expert planning. She provided the architecture, and he began mobilizing the labor and gathering the resources needed to put the pieces together. "The majority of the project's success is due to his hard work," Allen said.

Her initial idea was to look at the impact of The Fresh Grocer supermarket at The Shoppes at La Salle in meeting the neighborhood's nutritional needs and improving access to healthy food. As she and Wingert worked together, the plan evolved—through this initiative, they wanted to build a model that other urban universities could follow. Their mission: to have a positive impact on the neighborhood's health and nutritional well-being



by pooling their collective resources and expertise through a partnership with local businesses, community organizations, and religious institutions.

"The whole first year in many ways was devoted to building connections with area churches and organizations and La Salle in these beginning efforts at community partnership," Allen said. "We knew we wanted to build bridges with the community and also solidify our partnership with Fresh Grocer through the Easter Food Drive."

"My hope is ultimately that we're creating a model to engage all sectors of civic society in addressing one particular problem—in this case, hunger."

—Tom Wingert, '12

Students in the Leadership and Global Understanding minor program played a direct role in community outreach, fundraising, and service delivery, and students in an online journalism class covered the food drive using a variety of media. One of the social work classes helped to publicize the third annual Easter Food Drive on and off campus by creating and distributing placards around La Salle's campus and by writing letters to local

and state politicians, and Academic Discovery Program and Summit Program students sorted the produce for delivery.

The hours of planning, organizing, and hard labor paid off. Nearly 80 La Salle students, faculty, and staff members collected 3,600 pounds of fresh fruit and vegetables, which they distributed among 15 community partners, feeding more than 2,000 people. They raised more than \$5,000 through contributions and various fundraisers, with generous help from The Fresh Grocer and Beneficial Bank.

The project also spurred Wingert to organize a person-to-person network of individuals and organizations that are dedicated to addressing hunger and nutrition issues, now known as the Germantown Hunger Network. "My hope is ultimately that we're creating a model to engage all sectors of civic society in addressing one particular problem—in this case, hunger," Wingert said. "Because La Salle is a founding member in this network, I view this as something that's going to scale the capacity for anything that Exploring Nutrition tries to do in the future just because we're already going to have such a strong foothold in this community."

More than 100 La Salle students, faculty, and staff joined neighbors and other community members in several service projects in La Salle's neighborhood to honor the life and legacy of Rev. Dr. Martin Luther King Jr. The King's Dream events continue to grow, with the University hosting the inaugural Oratorical and Spoken Word Contest for La Salle students and local high school students this year.

Human Resources again participated in Career Day at the local high schools and also partnered with the La Salle community and the mayor's office to facilitate summer internships for Philadelphia youth in the surrounding neighborhood through WorkReady, in collaboration with dozens of other

organizations and key employer recruitment partners. HR also continues to coordinate with the Chamber of Commerce to provide services, initiatives, and employment opportunities for persons with disabilities.



Pillars of Success

Continuing to attract excellent faculty and staff who share the mission of the University, La Salle welcomed Brian A. Goldstein, Ph.D., CCC-SLP, as new Dean of the School of Nursing and Health Sciences, and secured Gary Giamartino, Ph.D., as the new Dean of the School of Business.

Since June 2012, the La Salle University Alumni Careers LinkedIn group membership has grown by 1,200 new members—totaling 4,875 Explorers.

One of our most valuable human resources continues to be our alumni, the keystone of our University community. Each year, we find new ways to strengthen that connection, and their support continues to grow. Since June 2012, the La Salle University Alumni Careers LinkedIn group membership has grown by 1,200 new members—totaling 4,875 Explorers. While our online and social media presence continues to build, face-to-face interaction remains key to cementing our relationship with alumni. Last year, the number of volunteers for alumni relations programs and initiatives grew by 10 percent. More than 350 alumni assisted with Lasallian Interviews, college fairs, networking events, individual mentor partnerships, résumé reviews, advisory boards, recruiting La Salle students at their own companies for internships and co-ops, and participating in on-campus events, such as Communication Department Super Saturday, Banker's Day, Executives on Campus, the IT Leadership Award Reception, and Legal Careers Night.

Attendance at alumni events last year also increased by 10 percent. La Salle hosted a successful 50th anniversary celebration of alumni of the La Salle in Europe program in Fribourg, Switzerland, complemented by a brunch for alumni who have participated in travel/study courses and study abroad programs as students at La Salle. A fundraising campaign for a scholarship to support international student travel also began as a collaborative effort between Student Affairs and University Advancement.

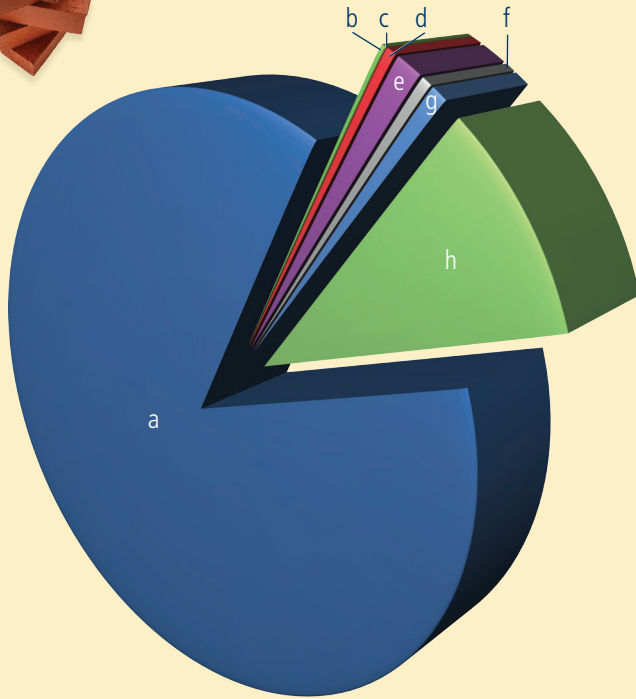
Past graduates of the BUSCA (Bilingual Undergraduate Studies for Collegiate Advancement) program



President Brother Michael J. McGinniss, F.S.C., Ph.D., '70 (left), talks with Thomas, '62, and Virginia Lynch at the President's Reception.



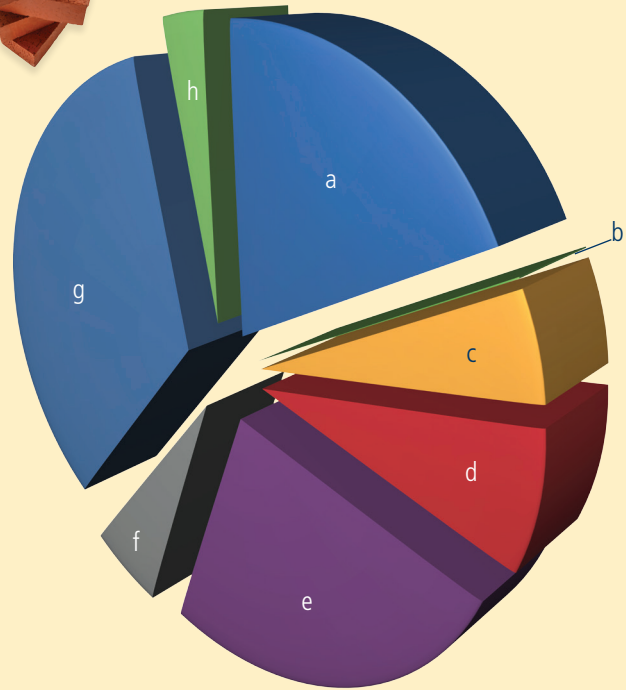
Operating Revenue



Tuition and fees (a)	\$157,333,888
Endowment income (b)	\$383,912
Interest income (c)	\$36,698
Government grants and contracts (d)	\$856,337
Unrestricted gifts (e)	\$2,246,194
Athletics revenue (f)	\$882,096
Other earnings (g)	\$1,394,038
Auxiliary services (h)	\$17,082,774
Total Operating Revenue	\$180,215,937



Operating Expense



Instruction (a)	\$33,015,386
Public service (b)	\$132,026
Academic support (c)	\$9,247,495
Student services (d)	\$13,660,395
Institutional support (e)	\$45,287,665
Operation and maintenance (f)	\$9,886,898
Scholarships and exemptions (g)	\$63,283,610
Auxiliary services (h)	\$5,222,600
Total Operating Expense	\$179,736,075

Net excess	\$479,862
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returned to campus for dinner and a night of dancing to celebrate the 20th anniversary of its founding. Honors Program alums also came back to La Salle for a dinner to celebrate the 50th anniversary of this pivotal program. At the event, James Butler, Ph.D., '67, one of the first Honors Program students and later an Honors Program instructor, received the

inaugural John S. Grady Award for Excellence in Teaching named for the long-time Honors Program director who was so integral to the program's growth and success.

Alumni also continue to offer their financial support. Along with parents, faculty, staff, students, friends, corporate partners, and foundations, they helped the University raise nearly

\$10 million during the 2012–13 academic year. In keeping with the University's mission to make education accessible to all, more than \$2.2 million of that total was directed to deserving students in the forms of scholarships and financial aid through The La Salle Fund, and 97 percent of the fall 2013 freshmen will receive institutional aid.



WHY I GIVE BACK: ROBERT CROSSON JR., '51

BY MARIAN BUTCHER, M.A. '08

ROBERT CROSSON, JR., '51, ARRIVED at La Salle at a unique moment in history. A year out of Central High School, in 1946, he joined the crowds of veterans who were streaming onto campus after World War II, eager to complete their degrees and get to work.

While Crosson was too young to have served in the war, the GIs' hard-working mindset certainly rubbed off on him. "I learned to work hard and study hard," he said.

Crosson studied business administration, all the while putting in 40 hours a week as a night-shift manager at a supermarket. He joined the Marine Corps Reserve and finished out his senior year before shipping out for training at Parris Island, S.C., followed by officer school at Quantico, Va. He served on an aircraft carrier during the Korean War, experimenting with amphibious landing craft.

Returning to civilian life after achieving the rank of captain and serving as a company commander in the U.S. Marine Corps, Crosson accepted a position with North American Refractories, which produced furnace linings for the steel industry.

"The infrastructures of so many countries were all destroyed after World War II," Crosson said. "Steel was big, and our company went from last to first."

"It's important for students to get a flavor of what's going on in the business world—how to make reports, create a business plan, meet a bottom line and make money, and control costs."

—Robert Crosson Jr., '51

Crosson spent 37 years with the company in Philadelphia, Detroit, Mich., and Cleveland, Ohio, before retiring and moving with his wife, Pari, from Bay Village, Ohio, to Avalon, N.J. During his career, he earned a master's degree at Temple University and a certificate in ceramic engineering at Penn State, and, along the way, he saw a style of business education that he wanted to see replicated at La Salle.

Because of his appreciation for business education, Crosson and his wife set up a charitable remainder trust for the benefit of the School of Business. The trust will support efforts to bring in corporate executives to give guest lectures or teach courses and provide a perspective beyond the academic subject matter and the realities of the corporate world. Bob and Pari Crosson's foresight in the establishment of this trust is an example of La Salle graduates' continuing efforts to secure the future success and growth of the School of Business and its graduates.

"It's important for students to get a flavor of what's going on in the business world—how to make reports, create a business plan, meet a bottom line and make money, and control costs," he said. "People from the business world can really get the students to realize what they will face when they graduate."

Robert C. Crosson, '51 and Pari Crosson
In recognition of their efforts to have industry leaders teach
business students the realities of the corporate world

No Greater Sacrifice

JOHN C. STIPA, '82

CreateSpace, 2009;
394 pp.; \$2.99 Kindle,
\$14.95 print

Summoned to France for the reading of a will, archaeologist Renée d'Arcadia must solve a 100-year-old mystery. She joins forces with David Arturo, an ex-helicopter pilot with a troubled past, to interpret clues cleverly hidden in tombstones and classic works of literature to find artifacts scattered across Europe. Racing against time, Renée and David must overcome their inner demons to outmaneuver a network of evil bent on destroying them.

John C. Stipa, '82, is the author of adventure/mystery/romance novels, including The Foiled Knight. He has published several short stories with his writing group, The Writers of Chantilly, and lives in Virginia with his family.



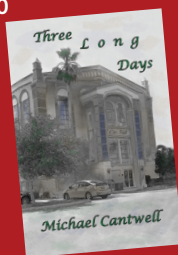
Three Long Days: The Unspoken Truth

MICHAEL CANTWELL, '80

KSM Publishing, 2012;
266 pp.; \$3.99 Kindle,
\$13.95 paperback

How far would you go to tell the truth? Congressman McAdams made a promise to his dying grandfather to always tell the truth. Now he must decide between exposing a national secret or moving up the political ladder and staying quiet. He has three days to decide while he sits in jail. Life is not always black and white, and, besides, when is the truth not really the truth?

Michael Cantwell, '80, is an author, commercial real estate agent, and published photographer in South Florida. He is married to Anne Des Jardins, '79, and they have three children and one dog.



The Art of Feeling Good: The Power of Āse Yoga

ROBBIN ALSTON, PH.D., '77

iUniverse, 2012;
156 pp.; \$3.99 Kindle,
\$20.05 hardcover,
\$11.24 paperback

The Art of Feeling Good encourages African American women to begin embracing and reclaiming yoga as practice for healing. A blend of personal energy, healing asanas, healthy lifestyles, breath connection, rhythmic movements, and guided meditations, Āse yoga is designed to activate vital energy centers, rebalance life force, and engender authentic relationships with self and others.

Robbin Alston, Ph.D., '77, is the President of BETA ONE INC, an educational consulting firm, as well as an adjunct professor at Lincoln University in Lincoln, Pa. She is the founder and owner of Āse Yoga Studios and Tea Room in Philadelphia, and she teaches and lectures about Āse yoga throughout the U.S.



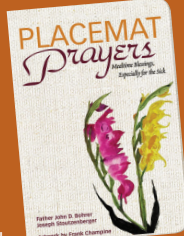
Placemat Prayers, Mealtimes Blessings, Especially for the Sick

BY REV. JOHN D. BOHRER, M.A. '76,
AND JOSEPH STOUTZENBERGER, PH.D.;
ILLUSTRATED BY FRANK CHAMPINE, '69

Tau Publishing, 2013,
88 pp.; \$10.94

A compilation of 20 days of mealtime prayers that "echo the psalms," this book focuses on the needs of the sick, shut-in, hospitalized, and lonely. One reader noted, "I love Frank's artwork and the poetic soul of the prayers that are realistic about where we stand in God's eyes." Another said, "The little book provides me a five-minute break during the day to clear my mind and focus on something other than work."

Rev. John D. Bohrer, M.A. '75, is Pastor of Blessed Teresa of Calcutta Parish in Collingswood, N.J., and co-author of Praying with Francis of Assisi. Frank Champine, '69, is an educational consultant and former social studies teacher in Bucks County, Pa. He also taught at the University of Pennsylvania and La Salle University and illustrated The Healing Consciousness: A Doctor's Journey to Healing.



The Philadelphia Magazine Story: Making Publishing History

BERNARD MCCORMICK, '58

Sweeney, McCormick and Sons, Inc., 2013;
98 pp.; \$11.95

The Philadelphia Magazine Story includes essays contributed by several writers and publishing figures who were associated with the magazine in the 1960s. Through the recollections of essayists as well as photographs and artwork from the magazine, the book tells the story of the birth of the regional magazine in Philadelphia and how the concept expanded throughout the country and around the world.

Bernard McCormick, '58, was a sportswriter and general columnist for the Delaware County Daily Times before joining Philadelphia Magazine in 1965. He has been editor and publisher of Gold Coast Magazine in Fort Lauderdale, Fla., since 1970, and also serves as Vice Chairman of Gulfstream Capital Holdings. His work has been published in TV Guide, the Columbia Journalism Review, and the Sunday magazines of The New York Times and The Philadelphia Inquirer.



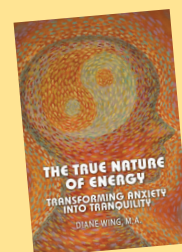
The True Nature of Energy: Transforming Anxiety into Tranquility

DIANE (FRANCIOSI) WING, '81, M.A. '94

Marvelous Spirit Press,
2013; 218 pp.; \$7.95
e-book, \$19.95 paperback,
\$32.95 hardcover

Have you ever walked into a room and wanted to leave right away? Ever met a person for whom you had an instant dislike? The energies within and around you can be a major source of anxiety. Discover how to increase self-trust, improve your relationship with yourself and others, attract the right people and circumstances, clear outmoded energies from your life, sense and direct the energies around you, and create tranquility in your life.

Diane (Franciosi) Wing, '81, M.A. '94, is an author, teacher, personal transformation guide, and intuitive consultant. She is the founder of Wing Academy of Unfoldment and also hosts the on-demand radio program Wing Academy Radio.



Fighting for Human Rights

BY JANINE MONICO, '07



Clifton Cortez, '89, of the United Nations Development Programme

Globally, 34 million people are living with HIV. The vast majority are in low- and middle-income countries. The United Nations Development Programme (UNDP) has helped to strengthen responses to HIV and mitigate the impact of HIV/AIDS.

Clifton Cortez, '89, has been the Asia and Pacific Regional Practice Leader in HIV, Health and Development at UNDP since 2010, leading a team that works to improve the policy environment in order to strengthen HIV prevention, care, and treatment responses. The goal is sustainability, ensuring that developing countries have the tools in place to address HIV/AIDS effectively.

UNDP's role in supporting governments' broader development responses includes providing policy advice on putting systems in place like social security, social protection, and pensions for widows and people with disabilities. His work ensures that the policies implemented are HIV sensitive. By protecting and advancing human rights, these policies promote public health and make sure that no group gets left behind.

"If we can get a focus on the most vulnerable and marginalized, including the poorest, and improving their lot, the boat rises for everybody," Cortez said.

Cortez always felt an obligation to give back to the community. After spending four years in the U.S. Navy, Cortez attended La Salle University as part of his engagement with the Missionary Servants of the Most Holy Trinity (sometimes called the Black Trinitarians because of the color of their robes), a house of studies in Philadelphia for young men considering the priesthood.

"La Salle University and the Christian Brothers had exactly the kind of values that were important to me back then and now," he said. "They promote the philosophy of being thankful for what you have and what you've been given and to give back."

Cortez earned his Bachelor of Arts in philosophy. After determining that he did not have a religious vocation,

Cortez attended Georgetown Law School in Washington, D.C. "I was never interested in practicing law for a big-time law firm," Cortez said. "Rather, I was interested in the concept of justice and how we use the law and justice systems to effectuate positive change in our society."

In 1992, during the summer following his first year of law school, Cortez took an unpaid internship at the American Civil Liberties Union (ACLU)'s legislative office in Washington, D.C., working with the senior adviser responsible for the HIV agenda and ACLU's lesbian, gay, bisexual, and transgender (LGBT) human rights advocacy efforts. At the time, the Americans with Disabilities Act (ADA) was being finalized, and HIV was included as one of the conditions under the definition of disabilities included in the ADA. Inclusion of HIV within the ADA had been a goal and major effort of the ACLU and others.

He later interned for the United Nations High Commissioner for Refugees (UNHCR) and, following his graduation from Georgetown in 1994, was offered a position with the UNHCR's program dedicated to simplifying the refugee waiver process. A year later, Cortez took a job with the American Bar Association, where he was the staff attorney responsible for the national bar's AIDS Committee as well as some of the ABA's human rights projects.

"I advocated to Congress and the administration about the budget that was allocated to HIV work internationally," Cortez said. "I was rather forceful in making my ideas known regarding the need for enabling laws and policies that support HIV health system efforts, as part of the U.S. support for the international HIV response."

From 1997 until 2010, within the United States Agency for International Development (USAID), Cortez was dedicated to international development work in HIV from the angle of human rights and policy environments, first with USAID's Office of HIV in Washington, D.C., and then with USAID's Regional Development Mission for Asia in Bangkok, Thailand, where he was team leader for all HIV work in the region.

Giamartino Named Dean of the School of Business

La Salle University has named Gary A. Giamartino, Ph.D., as Dean of the School of Business. Giamartino comes to La Salle from Southern Illinois University Edwardsville (SIUE), where he served as Dean of the School of Business and professor of management for 12 years.

"Gary has the requisite integrity, expertise, and vision to lead La Salle's School of Business and to make a positive impact on the University as a whole," said Joseph R. Marbach, Ph.D., '83, La Salle's Provost and Vice President for Academic Affairs. "As a teacher, scholar, and administrator, he embodies the educational values and global perspective that are at the core of our Lasallian mission. I strongly believe Gary will be able to build on the School of Business' strengths, while capitalizing on its distinctive qualities."

During his tenure at SIUE, Giamartino led a school-wide initiative to develop innovative undergraduate programs and a curriculum that emphasized cross-disciplinary skills and co-curricular learning. He also worked extensively with faculty to provide students with critical skills, such as problem solving, written and oral communication, and project management, to help them gain a competitive advantage in the ever-changing workforce.

"Employers are consistently saying that in addition to the functional business knowledge, they are also looking for

students who are well-rounded and have great interpersonal skills—those who can work well with others and are able to adapt to situations by acquiring new skills," Giamartino said.

A scholar in the field of entrepreneurship, Giamartino is particularly interested in international entrepreneurship and its relationship with economic development. A former Kellogg Foundation/Partners of Americas Fellow in International Development, he also received a Malone Fellowship from the Council on U.S.-Arab Relations to tour Saudi Arabia and Bahrain with other U.S. experts on small business and entrepreneurship.

For 20 years, Giamartino has been involved with the Association to Advance Collegiate Schools of Business (AACSB), an international accrediting agency. Having traveled and worked throughout the world, he witnessed the importance of providing business students with a global perspective. As a result, he is committed to further integrating learning opportunities for students to gain more exposure to global issues in the business world.

Prior to joining SIUE in 2002, Giamartino was Dean of the College of Business and Administration at the University of Detroit Mercy and Dean of the School of Business, Society, and Public Policy at Wilkes University. He also served on the faculties of The College of Charleston (S.C.), The Citadel,



and St. Joseph's University. In addition, he held the position of Director of the Institute for International Trade, Diplomacy, and Development at St. Joseph's.

Giamartino earned a Ph.D. from Vanderbilt University, a master's degree from Western Kentucky University, and a bachelor's degree from the State University of New York at Fredonia. He completed the Management Development Program in the Graduate School of Education at Harvard University. He is also a graduate of Christian Brothers Academy in Syracuse, N.Y., part of the Lasallian education network.

"The Dean's position was such a fantastic opportunity for me to return to my Lasallian roots," Giamartino said. "The Christian Brothers provided me with the most meaningful educational experience I could ever imagine—they taught me not only to love learning, but also how to be disciplined and to have a strong work ethic. I was the first in my family to go to college, and I believe that I owe that, in part, to the Brothers."

—Amy Gardner Cranston, M.A. '09

LA SALLE HAS RECEIVED THE FOLLOWING GRANTS:

- Patricia Kind Family Foundation: \$10,000 per year for two years to the La Salle Neighborhood Nursing Center
- PTS Foundation: \$90,000 for the Writers Matter program and \$20,000 for the Leadership and Global Understanding program
- U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA): \$562,740 for scholarships for disadvantaged students
- U.S. Department of Health and Human Services, HRSA: \$323,030 for the Nursing Workforce Diversity Program
- U.S. Department of Health and Human Services, HRSA: \$41,051 for nurse anesthetist traineeships



Newly Renovated Blue and Gold Dining Commons Opens

After a massive renovation this summer, La Salle's Blue and Gold Dining Commons and POD Market opened just in time for the start of the new school year. The new Blue and Gold also features several made-to-order food stations, including a Mongolian-style grill, brick oven, expanded salad bar, sauté options, and desserts, as well as new food offerings that include designated gluten-free and vegetarian options.



"In addition to the food options, one of the strengths of the dynamic renovation is how it provides our students an attractive space to eat together and engage in great, lively conversations," said James Moore, Ph.D., La Salle's Vice President for Student Affairs and Dean of Students. "I believe the new Blue and Gold will generate a lot of positive energy and enhance the strong sense of community among our students."

The more than 10,000-square-foot dining hall has a sleek and contemporary look, with high-top tables, booths, and community tables that accommodate large groups. Six flat-screen televisions will be installed in the dining space, which seats nearly 400. An adjacent 700-square-foot POD Market was built to provide members of the campus community with grab-and-go food options, such as sandwiches and salads, as well as convenience store offerings.

—Amy Gardner Cranston, M.A. '09



Alum Dean Henry Addresses the 'Essential Question'

Sharing his experience from a long and distinguished career in technology, Dean Henry, MBA '86, addressed incoming freshmen about this year's Essential Question at Opening Convocation on Aug. 22. The question this academic year (and the next) is: In what ways, both positive and negative, does technology influence the way we live, learn, work, and relate to others? As we look to the future, what steps might we take to help ensure that technology is used for the good of humankind rather than its destruction?

"The Essential Question has created a University-wide conversation around a common topic, which encourages students, faculty, and staff to revisit La Salle's mission and to see the impact of that mission on academic questions regarding justice," said Marjorie Allen, Ph.D., Chair of the Integrative Studies Department, which oversees the Essential Question.

Recently retired as IT Security Office Project Manager at Vanguard, Henry noted several examples where technology was not used "for good," such as with the \$50 billion Enron Corporation collapse in 2001 and the \$18 billion Bernie Madoff Ponzi scheme in 2008. "In both of these cases, where many investors lost their life savings and still others, their employment, technology was used to assist in perpetrating a fraud that would have been much more difficult to commit had it been attempted without the use of technology," he said.

He reminded students of the moral and ethical implications involved with technology today and left them with the same advice that technology leader Vanguard gives its employees: "When in doubt, do the right thing."

—Colleen Mullarkey, M.A., '06

Undergraduate Public Health Program Introduced

This fall, the University launched a Bachelor of Science in Public Health program. This new program educates beginning professionals for interdisciplinary, collaborative health-care practice in local, regional, national, and global environments.

The curriculum includes major courses ranging from basic concepts of public health to informatics; epidemiology; health education; behavioral health; violence prevention; race, ethnicity, and public health; health policy; community health; practicums in community settings; and a final capstone project in health education and program planning.

"The program strives to foster a specialized emphasis on urban health and improvement in health and well-being among communities and vulnerable populations and disease prevention," said Zupenda M. Davis, DrPH, MPH, MCHES, Program Director. "Graduates plan, implement, and evaluate health programs to improve the health of vulnerable and diverse groups through organized community efforts."

For more information about this new degree program, visit www.lasalle.edu/publichealth.

—Colleen Mullarkey, M.A., '06

Feden Named This Year's Distinguished Lasallian Educator



La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70 (left), and Margaret McGuinness, Ph.D., Vice President for Mission, present Preston Feden, Ed.D., education professor and Assistant Director of the Honors Program, with the Distinguished Lasallian Educator Award.

A faculty member since 1973, education professor Preston Feden, Ph.D., has received many awards for his teaching and service, including both the Lindback Award for Distinguished Teaching and the Provost's Distinguished Faculty Award. He recently added another honor to that list—the Distinguished Lasallian Educator Award, recognizing his understanding of and commitment to Lasallian priorities and traditions.

Feden was the Founding Director of the La Salle University Teaching and Learning Center and the La Salle University Philadelphia Center, now the Greater Philadelphia Initiative, and he is currently Assistant Director of the University Honors Program.

After graduating from a master's program at Temple University for liberal arts majors who wanted to teach, he taught in the Philadelphia public school system for several years while completing all but his doctoral dissertation. A phone call from a friend changed his course. Feden learned that La Salle was looking for faculty to teach in the Education Department, and he accepted a job offer—thinking that he could teach while completing his dissertation, and then move on to a research institution.

"Then, completely unanticipated, I simply fell in love with the place, because it was guided by a clearly defined mission that focused on a values-based education with an emphasis on social justice and teaching excellence, and because the faculty, staff, and students made it feel more like a second home than a place to come to work," Feden said.

—Jon Caroulis

Nonprofit Leadership Master's Program Launched

The University's College of Professional and Continuing Studies now offers a Master of Science in Nonprofit Leadership. Pulling from various disciplines, including finance, marketing, planning, and evaluation, the program will provide graduates with the skills necessary to be successful nonprofit executives.

"In order to run these nonprofit businesses, you have to have something beyond passion for the mission," said Laura Otten, Ph.D., Director of La Salle's Nonprofit Center, who also serves as the academic director for the new program. "You need many of the same business skills for-profits need in order to create a sustainable organization that can serve its mission."

All courses in the program will be offered both at the University's main campus and online. For more information, visit www.lasalle.edu/nonprofitleadership.

—Jon Caroulis

Correction

In an item in the summer 2013 issue of *La Salle Magazine*, alumni Mike Sielski's graduation year was misstated. He is a member of the Class of 1997.



**LA SALLE UNIVERSITY'S
SCHOOL OF BUSINESS**

PRESENTS

The 13th Annual Economic Outlook

Featured Speaker: Charles I. Plosser, Ph.D.
President and Chief Executive Officer,
Federal Reserve Bank of Philadelphia

TUESDAY, JANUARY 14, 2014
UNION LEAGUE
LUNCHEON AND PRESENTATION, NOON–2 P.M.

**FOR TICKET INFORMATION,
CONTACT DAVIES@LASALLE.EDU**



Marriages

1948 John L. McCloskey (B.S.) to Peggy Bender.

1966 Jack W. Batman (B.A.) to Sidney J. Burgoyne (B.A. '76)

1974 Leonard F. Milewski, M.D. (B.S.) to Cheryl Myers.

1976 Sidney J. Burgoyne (B.A.) to Jack W. Batman (B.A. '66)

2010 Stephanie A. Martorelli (MCC) to William May III.

2011 Matthew P. Mazzola (B.A.) to Lindsey E. Wilder.

1956 Edward P. Carey, Esq. (B.A.) of Pittsburgh, Pa., retired after 17 years as an educator and 35 years as an attorney. He is the former Regional Counsel for the Pennsylvania Department of Public Welfare and represented the Commonwealth in guardianship proceedings, mental health commitments, and trust and estate matters. He is an active member of the Real Property, Probate, and Trust Law Section and the new Elder Law Section of the Pennsylvania Bar Association.

1958 ★ REUNION YEAR

1960 Samuel P. Cimino, DDS (B.S.) of Morton, Pa., retired after 49 years of active dental practice in Concord Township, Pa. He also retired from the U.S. Naval Reserve with the rank of captain after 30 years of active reserve.

1962 Thomas J. Kirsch Sr. (B.S., MBA '79) of Rockwall, Texas, celebrated 50 years of marriage with his wife, Patricia.

Col. Peter G. O'Neill, Retired (B.S.) of Chantilly, Va., was inducted into the Hall of Fame of the National Geospatial Intelligence Agency in April 2013.

1963 ★ REUNION YEAR



Joseph Batory, '64, received the 2012–13 Rotary International Foundation Citation for Meritorious Service in recognition for his work overseeing annual Rotary scholarship applications and supervising incoming and outgoing scholarship recipients for Rotary District 7450, which comprises 52 Rotary Clubs in the Greater Philadelphia region. Batory, the Public Relations Chair for the region's Rotary Clubs, has been a Rotary member for more than 25 years and served as President of the Rotary Club of Philadelphia during its centennial celebration in 2010–11.

1965 Joseph J. Karlesky (B.A.) of Lancaster, Pa., is serving as Interim Provost and Dean of Faculty at Franklin and Marshall College in Lancaster.

John E. McGonigle, CPA (B.S.) of Delran, N.J., was the sole practitioner at McGonigle and Co., an accounting, tax, and advisory services practice, for 37 years. The firm was acquired by Bowman & Company LLP, accounting and management consultants, in January 2013.

1968 ★ REUNION YEAR James M. Penny Jr., Esq. (B.A.) of Wallingford, Pa., was included on the list of 2013 Pennsylvania Super Lawyers in both *Philadelphia Magazine* and *Pennsylvania Super Lawyers* magazine. He is a partner with Obermayer Rebmann Maxwell & Hippel LLP, and his practice focuses on representing management, with an emphasis on labor and employment litigation, fair employment law, occupational safety and health law, and fair housing law.

Gregory E. Sciolla, Esq. (B.S.) of Moorestown, N.J., completed the requirements to be a certified civil trial attorney in the state of New Jersey. The certification required participation in at least 30 trials, testimonial letters from 10 judges and peers, completion of 30 arbitrations, mediations, and teaching seminars, and a three-hour written examination.

1969 William D. Bradshaw (B.A.) of Radnor, Pa., retired as Director of Intercollegiate Athletics for Temple University after 11 years at Temple and a total of 36 years as an athletic director.

La Salle Magazine welcomes notes from our alumni on all of your achievements and other news. Please use the form at the end of our Notes section, "We Want to Hear About You!," to submit your news. Or, to post and view class notes in real time, log into La Salle Alumni Online at www.lasalle.edu/alumni using the seven-digit La Salle ID found on the mailing label of this magazine. Please allow up to six months for your information to appear in the magazine due to space limitations and our publication schedule. We accept photos as well and print them as space permits. Please mail original photos to the Office of Alumni Relations, La Salle University, Box 830, 1900 W. Olney Ave., Philadelphia, PA 19141, or e-mail digital photos that are at least 300 dpi and approximately 4 by 6 inches to butcher@lasalle.edu. The University reserves the right to edit submissions for content, accuracy, and length.



Proudly sporting his La Salle Sweet Sixteen gear, Mike Gallagher, '67, Chargé d'Affaires at the U.S. Embassy in The Hague, Netherlands, and the U.S. Marines Embassy security detail hosted the annual American community Fourth of July picnic in The Hague.



Births and Adoptions

Thomas R. Hecker, Esq. (B.A.) of Langhorne, Pa., was recognized as a 2013 Top Rated Lawyer in Pennsylvania by Lexis Nexis Martindale-Hubbell. He was rated by his peers as AV Preeminent, the highest peer review rating available.

1970 Joseph N. DeSantis (B.S.) of Philadelphia, Pa., was hired as Vice President of National Sales for EK Health Services Inc., a national workers' compensation managed care company.

Ralph J. Teti, Esq. (B.A.) of Meadowbrook, Pa., was included on the list of 2013 Pennsylvania Super Lawyers in both *Philadelphia Magazine* and *Pennsylvania Super Lawyers* magazine. He is a labor, employment, and workers' compensation attorney with Willig, Williams & Davidson.



1971 David E. Coffey, D.O., FAAO (B.S.) of Deatsville, Ala., is serving a one-year term as President of the American Academy of Osteopathy. He is board certified in family practice and neuromusculoskeletal medicine/osteopathic manipulative medicine. He received the 2011 Hospital Hero Physician award from Jackson Hospital and Clinic

2000 A daughter, Ella, to **Julia (Drew) Reese (B.A.)** and **Nathan R. Reese (B.S.)**.

2001 A son, Samuel Francis, to Michael and **Therese J. (Zaccagnino) Marmion (B.A.)**.

in Montgomery, Ala., where he is a family physician in private practice.

William Duffy (B.A.) of Wiesbaden, Germany, retired from HARRASSOWITZ, booksellers and subscription agents that service academic and research libraries. He started his career as a librarian at Drexel University, but his love for the German language took him to Germany while he was still a student, and he eventually moved there to pursue his career.

1973 ★ REUNION YEAR James King Sr. (B.A.) of Philadelphia, Pa., retired from the First Judicial District of Pennsylvania as a chief juvenile probation officer after a 38-year career. He is also the scoreboard operator for men's and women's basketball games at La Salle's Tom Gola Arena.

William L. Stulginsky (B.S.) of Media, Pa., was elected to the Board of Governors of Main Line Health, a not-for-profit health system. He retired as a partner at PwC LLP.

2003 A son, William Tyler, to **Stacey Schultz Clark (B.S.)** and **Christopher Clark (B.S.)**.

2006 A daughter, Riley Elizabeth, to Erin Roehm and **Sean C. Ahern (B.A.)**.

1974 Andrew E. DiPiero Jr., Esq. (B.A.) of Huntingdon Valley, Pa., is a member of the Baratta, Russell & Baratta civil trial law firm. He is a national board-certified civil trial advocate and volunteers as a judge *pro tempore* in the Court of Common Pleas in Philadelphia. He has been recognized as a Pennsylvania Super Lawyer every year since 2006.

Kenneth J. Venuto (B.S.) of Plano, Texas, was honored as the health-care CFO of the Year by the *St. Louis Business Journal* for his efforts to bring about significant hospital cost savings as part of a performance improvement initiative. He is the Chief Financial Officer at St. Anthony's Medical Center in St. Louis.

1975 Ernest R. Rivard (B.A.) of Shrewsbury, Mass., was elected Chairman of the Northborough Interfaith Clergy Association in Northborough, Mass., and serves as a pastoral minister at St. Rose of Lima Church.

1976 J. Mark McLoone, FACHE (B.S.) of San Antonio, Texas, is the Chief Executive



Anna Thomasson, '09, and Jim Rossi, '09, were married on June 22, 2013, at Thorpewood in Thurmont, Md., with many of their fellow La Salle alumni in attendance. (Back row, from left) Anthony Babiasz, '09, Tammi Jones, '09, John Rossi, '15, Paul German, '09, Joe Quintiliani, '09, Brother John Kane, F.S.C., '80, Jordan Feld, '08, Brother Bob Kinzler, F.S.C., '77, Brother Brian Henderson, F.S.C., M.A. '92, Sean Hand, '09, Mary Ann (Stefany) Catanzaro, '79, Kate Joyce, '09, Tony Catanzaro, '79, Grant Pluta, '06, Amy Davis, '05, Ricardo Johnson, '07, Stacia Scattolon, '10, Donnie Tocci, '08, Jesse Dujardin, '09, Kaitlyn Wood, '09, and Laura Gilchrist, '09. (Front row, from left) Kelly Parrott, '09, Tom Rossi, '10, Karen Rossi, '84, Megan Rossi, '12, bride Anna (Thomasson) Rossi, '09, Kristin (Heigold) Hand, '09, groom Jim Rossi, '09, Ashley Dolloff, '09, Michelle Zeigler, '09, and Erin Warren, '09.

In Memoriam: Brother Edward Davis, F.S.C., M.A. '49

Brother Edward Davis, F.S.C., a former religion professor at La Salle University, died June 29 of liver cancer at De La Salle Hall, a nursing facility for Christian Brothers in Lincroft, N.J. He was 84.

Born James Edward Davis in Baltimore, Br. Edward was raised in the Methodist Church and became a Catholic at age 21. He graduated from Loyola College of Maryland with an English degree in 1949 and entered the Brothers' Novitiate at Ammendale, Md., two years later.

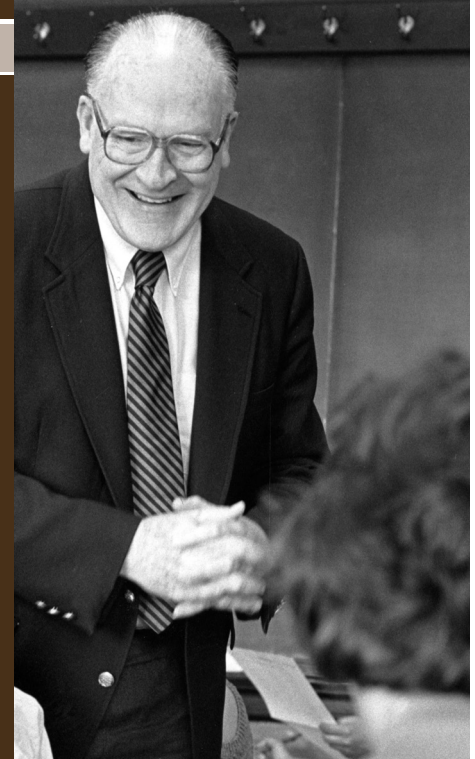
A graduate of Loyola, La Salle, and The Catholic University of America, his credentials included master's degrees in theology and education, a doctorate in theology, and advanced studies and fieldwork in archaeology, Greek, and Hebrew. He was also lecturer in divinity at Christ's College of the University of Liverpool, England.

"An intellectual, he was down-to-earth and very funny. He was a person who lived in superlatives, exuded calmness and was exceedingly well-organized—

above all, he was a superior teacher," said friend and colleague Brother Charles Gresh, F.S.C. "He spent untold hours preparing lectures to ensure that students would have the best possible educational experience, thereby developing a life-long love of God. He was a true son of St. La Salle."

Later on, he took on roles as an administrator at La Salle with the same success: Director of Resident Housing, Chair of the Undergraduate Religion Department, and Director of the Graduate Religion and Theology program. From 1967 to 1974, the success of the Graduate Religion program was due in no small measure to his efforts as the administrator.

Alumni recall a man who explained the most complicated theological and scriptural issues in understandable terms, laced with a keen wit. Br. Edward received the Lindback Award for Distinguished Teaching in 1985. In the 1980s, he and Brother Joseph Keenan, F.S.C., traveled through the Middle East and Asia.



Br. Edward retired in 1995 and lived at St. Mary's, a Christian Brothers' community in the city's West Mount Airy section that he helped found, and he moved to De La Salle Hall earlier this year.

Officer of Methodist Children's Hospital in San Antonio. Under his leadership, the hospital was honored by the Studer Group as Evidence-Based Leadership Health Care Organization of the Month for June 2013.

1978 ★ REUNION YEAR John P. Kelly (B.S., MBA '84) of Newtown, Pa., was appointed Assistant Vice President in Enterprise Risk Management for the Federal Reserve Bank of Philadelphia. He is responsible for the preparation and administration of the bank's budget.

1979 The Rev. Richard L. Davis, T.O.R. (M.A.) of Steubenville, Ohio, serves as Chairman of the St. Francis University Board of Trustees, part of his new role as Minister Provincial for the Third Order Regular Franciscans, Province of the Most Sacred Heart of Jesus.

1980 Naomi J. Halas, Ph.D. (B.A.) of Houston, Texas, was elected to the National

Academy of Sciences, one of the highest honors that can be conferred on a U.S. scientist or engineer. She is the Stanley C.



Dennis Reid, '70 (left), President of the Explorer Club, presents a Sweet Sixteen La Salle bag to Paul Burgoyne, '70, Past President of the Alumni Association, in appreciation of his leadership and support of the athletics programs while President of the Alumni Association.

Moore Professor in Electrical and Computer Engineering, a professor of biomedical engineering, chemistry, physics, and astronomy, and the Director of the Laboratory for Nanophotonics and of the Rice Quantum Institute at Rice University in Houston.

1981 William P. Larkin Jr. (B.S.) of Langhorne, Pa., serves as Chairman of the Board for First Federal Savings and Loan of Bucks County.

Timothy M. O'Connor (B.A.) of San Francisco, Calif., will serve as Chairman of the Marcademy Board of Directors. He is the Chief Executive Officer and Founder of Marcademy, an Internet marketing career training school.

1983 ★ REUNION YEAR

1984 Donna M. McAnespey, DPM (B.A.) of Mount Laurel, N.J., opened a second podiatry office in Southampton, N.J., and continues to serve patients at her office in Burlington County. She sits on the Board

of Trustees for the New Jersey Podiatric Medical Society.

1986 Anthony J. Baratta, Esq. (B.A.) of Richboro, Pa., is the founding partner of Baratta, Russell & Baratta, a civil trial law firm dedicated to advocacy for victims of serious personal injury and death. He is a nationally certified civil trial advocate, is a member of the Million Dollar Advocates forum, and performs pro bono work for the Philadelphia VIP, which promotes equal justice for the poor. He was named a Pennsylvania Super Lawyer in 2006 and again every year since 2008.

John F. McClunn, CPA (B.S.) of Rumson, N.J., was appointed Chief Financial Officer of DoubleVerify, a leader in online media transparency, accountability, and performance insights.

1988 ★ REUNION YEAR

1989 David N. Lowther, M.D. (B.S.) of Atlanta, Ga., joined the medical staff of Winchester Hospital in Atlanta as a radiation oncologist.

John R. Schwab (B.S.) of Haddonfield, N.J., was appointed Executive Vice President



Lauren Fritsky, '04, married Brendan Haslam in an outdoor ceremony at Valley Green Inn in Philadelphia on April 6, 2013. Despite both of them having lived and attended school in the Philadelphia area, the couple met while living in Sydney, Australia. Several La Salle alumni were in attendance. (From left) Michael Doherty, '76, Magdalena Wilson, '05, Megan Doherty, '04, the bride, Lauren Fritsky, '04, Frank Haslam, '66, Colleen Baillie, '03, Shari Carig, '05, and Cara Schiavo, '03.

and Chief Financial Officer for JGPT Holdings LLC, the holding entity for J.G. Wentworth and Peachtree Financial Solutions companies.

Robert J. Winkler (B.S.) of Egg Harbor Township, N.J., met his wife during his senior year at La Salle University. In June, he and **Kelly (Chew) Winkler (B.A. '89)**

celebrated their 20th wedding anniversary. He is an insurance and financial services provider in the South Jersey area.

Peter Zajac, D.O. (B.A.) of Prestonsburg, Ky., received the Distinguished Service Award from the American College of Osteopathic Family Physicians at the 2013 Annual Convention and Scientific Seminar.

In Memoriam: Evelyn Cogan, Esq.

Retired La Salle University professor Evelyn "Evie" Cogan, who taught classes on business and law, died at her Philadelphia home after a long battle with lung cancer on September 14. She was 65. A native of Northeast Philadelphia, Cogan graduated from Washington High School and earned her B.A. and law degree from Temple University.

She joined the La Salle faculty in 1988 and retired because of her illness in 2010.

She previously worked at the Equal Employment Opportunity Commission and the Philadelphia Naval Yard.

David Jones, Chair of the University's Marketing Department, said she was very well-liked by her students. "She was very good at engaging students in that she just didn't write on the blackboard and talk," he said. "She had a continuous dialogue with her classes, with a lot of give

and take." Jones said she attended a seminar on using theater techniques to apply to teaching to make her classes livelier.

For several years, Cogan was the University's pre-law adviser, helping many La Salle students with the decision to consider law school and the application process.

Earlier this year, she wrote about her struggles with cancer for *Philadelphia Lawyer* magazine. When she was first diagnosed in 2005, the doctors told her to go home and get her affairs in order because there was a good chance she wouldn't survive six months, according to her husband, Dan Louis. "She refused to accept that. Instead, for eight years, she battled the disease with grace and dignity with the help of doctors from Thomas Jefferson University, Massachusetts General Hospital, Fox Chase Cancer



Center, and the University of Pennsylvania," he said. In addition to husband and her son, Jonathan Cogan, she is survived by a sister, Susan Kleiber, and two grandchildren.

The family requests donations be made to The Jane and Leonard Korman Lung Center, 834 Walnut St., Suite 650, Philadelphia, PA 19107.

In Memoriam

1948 James D. Barry of Rosemont, Pa., on May 3, 2013.

Paul W. McIlvaine, M.D. (B.S.) of Bristol, Pa., on May 10, 2013.

1949 Lawrence H. Monaco, Ph.D. (B.S.) of Poughkeepsie, N.Y., on March 5, 2013.

1950 Thomas J. O'Brien (B.A.) of Collingswood, N.J., on May 19, 2013.

Robert J. Sankey (B.S.) of Haddon Heights, N.J., on Oct. 14, 2012.

1951 Charles F. Knapp, Esq. (B.S.) of Media, Pa., on March 18, 2013.

1952 Henry A. Backe Sr. (B.S.) of King of Prussia, Pa., on May 6, 2013.

Edward J. Fossett Jr. (B.S.) of Cape May Court House, N.J., on April 15, 2013.

1953 Albert R. Felicetti (B.S.) of Brigantine, N.J., on July 9, 2012.

Thomas J. O'Malley Sr. (B.A.) of Warrington, Pa., on May 5, 2012.

1955 Leonard A. Ward (B.S.) of Rocky River, Ohio, on June 11, 2013.

1956 Stanley Weinstein (B.S.) of Cherry Hill, N.J., on April 17, 2013.

1957 John R. Fisher (B.S.) of Fort Washington, Pa., on March 19, 2013.

1958 Robert L. Belz (B.S.) of Doylestown, Pa., on May 13, 2013.

1960 Marvin Sacks (B.S.) of Arlington, Va., on July 1, 2012.

1961 Capt. Hugh A. Strehle, USN Retired (B.A.) of Martinsburg, W.Va., on May 19, 2013.

1962 John P. Dickinson (B.S.) of Philadelphia, Pa., on April 8, 2013.

Herbert R. Heys (B.S.) of Langhorne, Pa., on Sept. 25, 2012.

Francis X. McKeffery Sr. (B.S.) of Marlton, N.J., on May 31, 2013.

Francis J. Salerno (B.A.) of Mickelton, N.J., on Dec. 28, 2012.

1963 Robert J. Maloney (B.S.) of Farmington Hills, Mich., on July 6, 2012.

1965 Robert P. Pauli (B.S.) of Delran, N.J., on July 29, 2012.

Joseph J. Robertson (B.A.) of Newtown Square, Pa., on April 20, 2013.

1966 Rev. Michael P. Hegarty (B.A.) of Cherry Hill, N.J., on May 22, 2013.

1967 James J. Rippman (B.S.) of Marlton, N.J., on May 25, 2012.

1969 Stephen P. Reid (B.S.) of Wayne, Pa., on June 10, 2013.

1970 Richard R. Stallings (B.A.) of Mechanicsburg, Pa., on Dec. 12, 2012.

1971 Bernard J. Black (B.A.) of Philadelphia, Pa., on Nov. 21, 2012.

Owen J. Boylan Jr. (B.S.) of Mt. Laurel, N.J., on Feb. 25, 2013.

1972 Robert A. Chesterton (B.S.) of Collingswood, N.J., on April 23, 2013.

1974 Robert J. Fanelle (B.S.) of Warminster, Pa., on April 10, 2013.

1975 William J. Einwechter (B.S.) of Philadelphia, Pa., on March 27, 2013.

1977 Peter J. Proko Jr. (B.A.) of Sewell, N.J., on April 20, 2013.

1980 Gerald R. Browne (MBA) of Mt. Laurel, N.J., on Sept. 18, 2012.

1984 John R. Geoghegan (B.S.) of Milmont Park, Pa., on April 22, 2013.

1987 Charles G. Fries III (B.A.) of Independence, Mo., on March 2, 2013.

2011 Thomas M. Simbeck (B.S.) of Philadelphia, Pa., on May 11, 2013.

1990 Anneliese (Doll-Vishio) McMenamin (B.S.) of Elkins Park, Pa., was named Delaware Valley Human Resource Person of the Year by the regional chapter of the Society for Human Resource Management.

She was recognized for her outstanding achievement within her local community.



1991 Matthew J. M. McCloskey (B.S.) of Havertown, Pa., was named Volunteer of the Week for his dedication to and involvement with the Narberth Cystic Fibrosis Run.

1993 ★ REUNION YEAR Helene T. Grady (B.A.) of Baltimore, Md., is Vice President for Planning and Budget at John Hopkins University, charged with leading the University's budget office.

John P. Sheahan (B.A.) of New York, N.Y., is engaged to Susan A. Walsh, and a December 2013 wedding is being planned.

1994 Susan M. (McErlean) Barrett (B.S.) of Stone Harbor, N.J., is Board Chair for Cornerstone Bank in Burlington County.

Matthew D. Gallagher (B.A.) of Baltimore, Md., was appointed President and Chief Executive Office for the Goldseker Foundation, a civic partner with Baltimore-area institutions, nonprofit organizations, private and public sector leaders, and neighbors in the region's communities.

1995 Joseph C. Pearce (B.S.) of Mount Laurel, N.J., was named Vice President, Corporate Tax, at Crown Holdings Inc., a leader in metal packaging technology assisting companies build brands worldwide.

Kristen E. Polovoy, Esq. (B.A.) of Delran, N.J., published "Prepare for Product Labeling Class Action Now, Parts One and Two," in the May 31 and June 4 issues of *Corporate Counsel*, an award-winning monthly publication providing information and analysis on legal issues affecting corporate America.

1996 Raymond N. Scipioni (B.S., MBA '01) of Bensalem, Pa., was ordained a permanent deacon in the Catholic Church by Philadelphia Archbishop Charles J. Chaput. He is a member of St. Charles Borromeo parish in Bensalem, Pa.

In Memoriam: Leon Ellerson, '56

Leon Ellerson, '56, a loyal supporter of La Salle University and a former member of the University's Board of Trustees, died on July 16. He had turned 81 that day.

After graduating from La Salle with a degree in mathematics, Ellerson started his career at Unisys, where he worked for one of the inventors of the computer. In 1965, he went on to co-found Keystone Computer Associates, Inc., became sole owner 10 years later, and served as President for more than three decades. He was named Philadelphia's "Small Business Person of the Year" in 1978.

Ellerson was a man of great character who had a tremendous impact on La Salle. He passionately believed in the power of education, advocating for young African Americans to have the opportunity to go to college, and providing scholarship support for students of modest means. For his generous support of the University, he was inducted into the De La Salle

Society and was a member of the Blue and Gold Society.

He was honored numerous times by the University for his leadership and accomplishments. In 1991, he was recognized as an outstanding African American leader in the community with the Warren E. Smith, M.D., '54, Award. This award is presented to an individual who has achieved success in his or her profession, has demonstrated a commitment to traditional Lasallian values, has made significant contributions to the community, and has served as an outstanding example to all La Salle students.

In 1999, La Salle's Alumni Association presented Ellerson with the John J. Finley, '24, Award, which honors a La Salle graduate who has demonstrated outstanding leadership and service to the University. In 2004, he was honored with La Salle's Leadership Award, and



in 2008, he received the IT Leadership Award in recognition of leadership in the field of information technology.

Ellerson is survived by his wife, Sandra Lee Curry, five children, Brian, Keith, Michelle, Valerie, and Vince, 14 grandchildren, and two great-grandchildren. Three of his grandchildren are also La Salle alums.

1998 ★ REUNION YEAR **Tricia A. (Barcliff) Tantum (B.S.)** of New Egypt, N.J., is the Manager of Technical Accounting for Sanodsz Inc., a division of Novartis Pharmaceuticals, in Princeton, N.J.

1999 Robert F. Hesser (B.S.) of Morrisville, Pa., was elected to the Board of Easter Seals of Southeast Pennsylvania, a nonprofit provider of therapeutic and educational services to children with disabilities. He is the Chief Technology Officer, Operations, at General Electric Corporation.

Joseph M. Longo (B.S.) of Cherry Hill, N.J., was named a partner at Ernst & Young, a global leader in assurance, tax, transactions, and advisory services.

Jean M. (Pugliese) Seal (M.A.) of Mount Holly, N.J., is the Athletic Director for West Windsor-Plainsboro School District, overseeing two high school and two intermediate school athletic programs, including 59 head coaches.

2000 Joseph J. DeFelice, Esq. (B.A.) of Philadelphia, Pa., serves as Executive Director of the Philadelphia Republican Party. He assisted in organizing the 2011 election of City Commissioner Al Schmidt, the only Republican on the three-member board.

2002 Michael E. Capri (MBA) of Emmaus, Pa., was named Vice President in commercial

lines for National Penn Insurance. He maintains several professional insurance designations, including chartered property casualty underwriter, certified insurance counselor, and associate in risk management.

Mary L. Daniels, M.D., MPH (B.A.) of Durham, N.C., completed a pulmonary critical care fellowship at the University of North Carolina and will stay at UNC as a clinical instructor.

2003 ★ REUNION YEAR

2004 Joseph T. Gaeckle (B.A.) of Absecon, N.J., was appointed Managing Principal of Lincoln Financial Advisors Group, serving as a market leader in the Greater Philadelphia area. He earned the chartered mutual fund counselor designation and holds Finance Industry Regulatory Authority registrations and life and health insurance licenses.

Lindsey N. Viehmann-McArthur (B.A.) of Saint Charles, Mo., accepted the position of Director of Client Relations and Business Development at Martin, Leigh, Laws and Fritzen, P.C. She is responsible for the firm's nationwide client relations and business development efforts, and she leads the public relations program.



Retired U.S. Army Col. Peter G. O'Neill, '62, was recently inducted into the Hall of Fame of the National Geospatial-Intelligence Agency (NGA). The honor acknowledged his leadership in the Defense Mapping Agency and the National Imagery and Mapping Agency, which later merged to form NGA. O'Neill now serves as Director of Strategic Initiatives and Legislative Affairs for Chenega Corp.

notes

2006 Maria L. Skotleski, CRNP, MSN (BSN) of Newtown, Pa., graduated from Drexel University as a certified registered nurse practitioner in 2012, and she continues to work at Hahnemann University Hospital.

2007 Adam M. Bagni (B.A.) of Providence, R.I., was nominated for an Emmy award for best sports reporter in the New England region by the Boston/New England chapter of the National Academy of Television Arts and Sciences.

Mary C. Whipkey (M.A.) of Marlton, N.J., was recognized as a Mother of the Year by *Suburban Family*, a South Jersey magazine.

2008 ★ REUNION YEAR Nicole M. Trenholm (B.A.) of Solomons, Md., is engaged in a 6,500 nautical mile, 75-day cruise into the mid-Atlantic Ocean to gather plastics pollution data in the Sargasso Sea with her research partner and organizer, Matt Rutherford of the Ocean Research Project. The Ocean Research Project is a nonprofit that enables scientific exploration of the oceans and other waters.

2010 Stephanie A. May (MCC) of Lehigh, Pa., works in organizational development for the Lehigh Valley Health Network.

2011 Matthew P. Mazzola (B.A.) of Columbia, S.C., is working with BlueCross

BlueShield of South Carolina and begins medical school in the fall.

2012 Deacon James J. Grogan Sr. (M.A.) of Mount Laurel, N.J., continues his ministerial vocation and entered the Immaculate

Conception Seminary at Seton Hall University, where he began studies for the priesthood in the Diocese of Trenton. He has served as a deacon at Our Lady of Good Counsel church for the past nine years.



Thanks to one runner's choice of a La Salle T-shirt as race day attire, three Explorers enjoyed a chance meeting in Southern California over Labor Day weekend 2013. (From left) Elizabeth Knapp, '06, M.S. '07, James Bell, Esq., '91, and Kathryn Knapp, '08, completed the Disneyland Dumbo Double Dare, running a 10K on Saturday and a half-marathon on Sunday.

WE WANT TO HEAR ABOUT YOU!

If you have news, we want to know! Complete this form and send to: Office of Alumni Relations, La Salle University, Box 830, 1900 W. Olney Ave., Philadelphia, PA 19141. Or update your information at www.lasalle.edu/updateyourinfo.

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LA SALLE UNIVERSITY

P R E S I D E N T I A L S E A R C H



The search is under way for La Salle's next President, and, for the first time in the University's 150-year history, Catholic laypeople and members of other religious orders, as well as Christian Brothers, will be considered for the position.

La Salle's Board of Trustees voted unanimously in October to amend the University's by-laws to allow the Presidential Search Committee, chaired by Trustee James Morris, '79, to accept candidates who are not Christian Brothers. In doing so, the Trustees also added language to the by-laws that reaffirmed La Salle's close connection with its founders, the University's identity as a Catholic and Lasallian institution, and the importance of operating the University according to the ideals of St. John Baptist de La Salle.

At a series of community meetings this fall, faculty, staff, students, Trustees, and alumni leaders shared their perspectives on La Salle's future leadership needs and the experience, values, and vision that prospective presidential candidates should possess. That feedback was the basis for a Presidential Search profile, which, along with an advertisement in the *Chronicle of Higher Education* and other outreach efforts, will be used to

recruit qualified applicants for the presidency. The profile can be viewed at www.lasalle.edu/presidentialprofile.

Brother Michael J. McGinniss, F.S.C., Ph.D., '70, announced last spring that he will step down after 15 years as President in 2014.

"The presidency of La Salle University is a highly sought-after position that will attract top-caliber candidates. We are confident that this search will result in a new leader who will continue to build on the mission of the University and the legacy of St. John Baptist de La Salle," Morris said.

The input of the La Salle community is invaluable throughout the Presidential Search process. To share your thoughts, contact James Morris at presidentsearch@lasalle.edu. Suggestions of presidential candidates can be sent to Thomas B. Courtice of AGB Search at tcb@agbsearch.com.



lasalle.edu/presidentialsearch



LA SALLE MAGAZINE
Philadelphia, PA 19141



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